

Summary of the decisions taken at the meeting of the Executive held on Monday 1 December 2014

- 1. Date of publication of this summary: 2 December 2014
- 2. Decisions (if any) taken as a matter of urgency under Overview and Scrutiny Procedure Rules as set out in the Constitution (and not therefore subject to the call-in procedure): None
- 3. Date by which notice of call-in of any of the following decisions must be received in writing by the Chief Executive (see notes below):- Noon on Friday 5 December 2014

4. Notes:-

- (a) For background documentation to the following decisions, please refer to the agenda and supporting papers (copies of which are available on the Council's website (www.cherwell.gov.uk) or from Democratic Services);
- (b) Notice of call-in must be submitted in writing, by email or text to the Chief Executive by the deadline specified above, and must state the reason or reasons why "call-in" has been requested;
- (c) Call-in can be requested by any six non-executive members of the Council.

 However, if at any point during a municipal year the total number of opposition councillors is six or less the total number of non-executive members required to call-in a decision shall be the total number of opposition councillors less two.
- (d) Decisions not called-in by the deadline specified above will become effective immediately the deadline has expired (unless they are recommendations to the Council).
- (e) The Council has stipulated that the call-in procedure should not be used to challenge decisions as a matter of course and should be used only when fully justified.

Sue Smith Chief Executive

Agenda Item and Recommendation	Decision	Reasons	Alternative Options	Conflicts of Interest Declared and Dispensations Granted by Head of Paid Service
Agenda Item 7 Workplace Travel Plan 2015 Report of Head of Strategic Planning and the Economy Purpose of report To update the Executive on progress in completing the joint Workplace Travel Plan 2015 and to approve and formally adopt the final draft Travel Plan Recommendations The meeting is recommended: 1.1 To support the work of officers in their ongoing efforts to introduce a new joint Workplace Travel Plan for South Northamptonshire	(1) That the work of officers in their ongoing efforts to introduce a new joint Workplace Travel Plan for Cherwell District Council and South Northamptonshire Council by January 2015 be supported. (2) That, as recommended by the Overview and Scrutiny Committee, the final draft Travel Plan (annex to the Minutes as set out in the Minute Book) be approved for adoption.	The existing Workplace Travel Plans of the two authorities have reached the end of their intended plan period (published by SNC in 2010, CDC in 2011). The new Plan will supersede and replace both documents.	The alternative to not preparing a new Workplace Travel Plan is to leave SNC and CDC without a current Travel Plan.	None

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Council and Cherwell District Council by January 2015. 1.2 To approve and adopt the final draft Travel Plan following a recommendation from the Overview & Scrutiny Committee.				
Agenda Item 8 Bicester Sports Village Update Report of Director of Community and Environment Purpose of report The purpose of this report is to update the Executive with the latest project position in delivering the pavilion, car park, access requirements,	Resolved (1) That the progress in delivering phase 2 of the Bicester Sports Village project be noted.	The Bicester Sports Village project is now being progressed in the agreed form albeit slightly later than expected. The planning application will now be presented in time for determination post May elections which moves the anticipated project completion date to early 2016.	The project has been approved and is progressing in accordance with these approvals. There are no other options being considered at this time other than proposals to remain within the approved funding envelope.	None

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floodlighting and 3G synthetic sports pitch.				
Recommendations				
The meeting is recommended to:				
1.1 Note the progress in delivering phase 2 of the Bicester Sports Village project.				
Agenda Item 9 Performance Report 2014-15 Quarter 2	Resolved (1) That the following many achievements	This report presents the Council's performance against its corporate scorecard for the second	Option 1: To note the report Option 2: To request	None
Report of Head of Transformation	be noted: Cherwell: A District of	quarter of 2014/15. It includes an overview of successes, areas for	additional information on items and/or add to the work programme for	
Purpose of report	Opportunity • Promote inward	improvement and emerging issues to be considered.	review and/or refer to Overview and Scrutiny.	
The purpose of this report is to present the Council's performance for the period 01	investment and support appropriate economic growth			

	nda Item and ommendation	Decision	Reasons	Alternative Options	Conflicts of Interest Declared and Dispensations Granted by Head of Paid Service
•	2014 – 30 September	within the district is			
	as measured through the	reporting as Green.			
	ormance Management	New marketing			
Fran	nework.	material for Local			
		Plan sites is due to			
Reco	ommendations	be prepared.			
The		Existing marketing			
	meeting is recommended	material maintained on			
to:		Cherwell			
1.1	Note the many	Investment			
1	achievements referred	Partnership's			
	to in paragraph 3.1.	(CHIP) website -			
	to in paragraph or in	www.cherwell-			
1.2	Identify any	m40.co.uk. News			
	performance related	stories added and			
	matters for review or	e-newsletters sent			
	consideration in future	to all businesses			
	reports identified in	on the database			
	paragraph 3.2.	every month.			
		Development of a			
1.3	Consider any feedback	self-search			
	from the 25 November	database of			
	meeting of the	available			
	Overview and Scrutiny	commercial			
	Committee during	property also			

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which it considered the quarter two performance report.	available through website. Distribution of leaflets to promote the Velocity business grants to Cherwell businesses together with an information day for businesses held at Bodicote in June. Develop a whole Council 'Better Business' approach to support new and existing businesses is reporting as Green. Progress continues to embed the Regulatory code. Briefing sessions for regulatory staff took place in			

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	November. The draft Enforcement Policy has been approved by Executive and is out for consultation. Work continues with the Economic Development Team to improve support to businesses. A successful first workshop resulted in a number of innovative ideas including a checklist for pop-up shops to enable them to "get it right" first time. Economic Development and Environmental Health officers are			

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	now meeting through SEMLEP to develop this initiative further. This will include exploring the Better Business for All Initiative across the SEMLEP region and implementation in Cherwell.			
	Safe, Green and Clean Customer satisfaction with Household Recycling services is reporting as Green; this has increased by 5% to a satisfaction rate of 88%. Food and garden waste collection and dry recycling have both			

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	increased as reported through the annual satisfaction survey. Our Waste Collection service has recorded customer satisfaction at 82% which is the highest level achieved to date. • Number of All Domestic Burglary incidents reported is reporting as Green*. Burglary has continued to fall over the year as against last year. Burglary initiatives and communication packages have lifted community awareness. However the most likely positive effect			

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	has been the lack of cross border offending. YTD: 86 incidents reported against target of 105 - reduction on same period 13/14 of 20.4%. Thriving Communities • Processing of major applications within 13 weeks is reporting as Green*. A figure of 95% has been achieved this quarter. This figure represents sustained and significant progress, compared with historic performance. • Processing of minor applications within 8 weeks is reporting			

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	as Amber, an improvement from last quarter. Performance this quarter is below target but this does not represent a long term trend and is expected to recover by the end of quarter three. Year to date performance is 73.88%. The figure for October was 75%.			
	Sound Budgets and Customer Focussed Council Increase our use of social media to communicate with residents and local businesses is reporting as Green. Facebook and Twitter are now an			

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	integral part of the communications function. A wide range of service areas are using the social media channels to promote their messages and generate sales, with a limited budget. In the last quarter the Communications Team were announced the winners of the APSE (Awards for Public Service Excellence) for the campaign they delivered through Facebook 'A Rubbish Guide to Christmas'. Other successes include the uptake in the Summer Holiday			

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	Hubs – which reached a record high attracting 2609 bookings. • Deliver a new approach to communications for the Bicester Master Plan is reporting as Green, an improvement on the last quarter. A draft marketing and communications strategy for Bicester has now been developed, bringing together all of the different aspects we are trying to promote under the banner of www.allabout.bicester.com. A multi-functional team will now be formed to ensure			

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	the delivery of this plan. (2) That the following performance related matters be identified for review or consideration in future reports: Cherwell: A District of Opportunity • Bicester town centre regeneration including the Council Community Building is reporting as Amber. Since July 2014 there has been a prolonged period of seeking clarification and reduction in the construction costs for the Community Building, which	e		

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	have substantially increased due to construction inflation and specification. A report was submitted on 20 Oct to confirm the way forward with a start on site expected in Jan 2015. Safe, Clean and Green Number of fly tips enforcement actions are reporting as Red for this quarter. Despite the number of fly tips to date this year, little evidence has been found thereby reducing the opportunity for enforcement			

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	actions. During the quarter, there were two successful prosecutions, one fixed penalty notice and three formal cautions. However performance year to date is on a par with last year. Year to date 123 against target of 120 • Tonnage of waste sent to landfill is reporting as Amber this quarter. Quarter 2 saw a small increase in waste sent to landfill although still on track for the year thanks to good performance in Quarter 1. Year to date: 12,911 tonnes against target of			

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	Thriving Communities Number of visits to Woodgreen Leisure Centre (WGLC), North Oxfordshire Academy (NOA) and Cooper School is reporting as Red for this quarter. Overall an exceptionally good performance for both Quarter 2 and full year to date. Performance was up 45,159 against target in Quarter 2. Full year 739,163 visits up by 90,834 on same period in 2013 (648,329). This is due to an allround good performance at the			

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	District Leisure Centres but particularly a good performance at Bicester Leisure Centre as a result of the reopening of the play and teaching pool. All centres have seen an increase generally with Health and Fitness performing particularly well. This is a positive position to be in the contract year 5 benchmarking test period. Visits to North Oxfordshire Academy and Cooper are on track but are affected by continued fall in visits to Woodgreen Leisure Centre			

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	during Quarter 2. This is due to a reduction in several areas:- 3607 less pool users particularly in August due to the inclement weather less event and party bookings, particularly weddings - this year has dropped by c6670 Boxing Club has relocated to a dedicated facility with a loss of approximatel			

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	y 2,100 throughputs • 250 less on bowling due to a later season start attributed to heater replacement works			
	Officers are working with Parkwood Leisure to develop the programme to address the fall in throughputs. YTD 62,952 against target of 75,604. • Processing of minor applications within 8 weeks is reporting as Red for this quarter. Performance this quarter is below			

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	target but this does not represent a long term trend and is expected to recover by the end of the next quarter. Year to date performance 73.88%. The figure for October was 75%.			
	Sound Budgets and Customer Focussed Council Identify and remove unnecessary work from service delivery processes to help deliver savings and efficiencies is reporting as Amber this quarter. The planned corporate project to co-			

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	ordinate a shift to online channels an with it remove unnecessary work from service delivery processes remains on hold pending decisions about three way service delivery although additiona services may be implementing their own process changes and reporting these separately. (3) That the feedback from the 25 November 2014 meeting of the Overview and Scruting Committee during which it considered the quarter two performance report	l er ey		

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	and referred to the "red" rating for the number of fly tip enforcement cases be noted.			
Agenda Item 10 Quarter 2 2014/15 - Revenue and Capital Budget Monitoring Report Report of Head of Finance and Procurement Purpose of report This report summarises the Council's Revenue and Capital position, treasury management and procurement performance for the first six months of the financial year 2014-15 and projections for the full 2014-15 period.	(1) That the projected revenue and capital position at September 2014 be noted. (2) That the quarter 2 (Q2) performance against the 2014-15 investment strategy and the financial returns from the funds be noted.	This report illustrates the Council's performance against the 2014-15 Financial Targets for Revenue, Capital and Procurement Monitoring. In line with good practice budget monitoring is undertaken on a monthly basis within the Council. The revenue and capital position is reported monthly to the Joint Management Team and formally to the Budget Planning Committee and Executive on a quarterly basis.	Option 1: As this is a monitoring report, no further options have been considered. However, members may wish to request that officers provide additional information.	None

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To receive information on treasury management performance and compliance with treasury management policy during 2014-15 as required by the Treasury Management Code of Practice.				
Recommendations				
The meeting is recommended to:				
1.1 Note the projected revenue and capital position at September 2014.				
1.2 Note the quarter 2 (Q2) performance against the 2014-15 investment strategy and the financial returns from the funds.				

Agenda Item and Recommendation	Deci	sion	Reasons	Alternative Options	Conflicts of Interest Declared and Dispensations Granted by Head of Paid Service
Agenda Item 11 Draft Budget and Business Plan 2015-16	(1)	olved That the draft revenue	The Council has to adopt a budget and business plan for 2015/16 as the basis for	This is the draft budget and options for the overall budget for the Council will	None
Please note that Appendices A and B will follow as they are still being finalised Report of Head of Finance and Procurement and Head of Transformation		budget (annex to the Minutes as set out in the Minute Book) be noted and it be agreed that it be subject to a period of consultation with the public and other key stakeholders.	calculating its level of Council Tax and has to base that budget on its plans for service delivery during the year, recognising any changes in service demand that may arise in future years.	be considered at its meeting in February.	
Purpose of report The Council has to adopt a budget as the basis for calculating its level of Council Tax. It has to base this budget on its plans for service delivery during the year, recognising any changes in service	(2)	That it be noted the final implications of the local government finance settlement would need to be fully considered once the announcement has been made.			
demand that may arise in future years.	(3)	That Executive is not			

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This is the first of two opportunities that the Executive has to shape and refine the appending plans before the final budget is presented to Full Council on 23 February 2015.	aware of any other matters that need to be taken into consideration in producing a balanced budget for its meeting on 2 February 2015 a this stage.			
The report also details the draft strategic priorities, the underpinning key objectives, and deliverables for 2015-16 which sit alongside the draft budget and are to be the subject of wider consultation if	(4) That the passporting of the Council Tax Reduction Scheme (CTRS) grant to local preceptors be endorsed.			
approved in principle at this meeting.	(5) That agreement be given for the propose medium term strategic			
Recommendations	priorities, key objectives and key			
The Executive is	deliverables for 2015-			
recommended to:	16 to be referred to the Overview and Scrutin			
1.1 consider the draft revenue budget	Committee for consultation prior to			

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	detailed in Appendix A (to follow) and agree that it be subject to a period of consultation with the public and other key stakeholders;	the 2 February 2015 meeting of the Executive.			
1.2	consider the recommendations arising from the Budget Planning Committee review of the capital programme that was considered at its informal meeting on 25 November 2014 and detailed in Appendix B (to follow);				
1.3	note that the final implications of the local government finance settlement will need to be fully considered once the announcement has been made;				

	nda Item and ommendation	Decision	Reasons	Alternative Options	Conflicts of Interest Declared and Dispensations Granted by Head of Paid Service
1.4	advise of any other matters to be taken into consideration in producing a balanced budget for its meeting on 2 February 2015;				
1.5	endorse the passporting of the Council Tax Reduction Scheme (CTRS) grant to local preceptors.				
1.6	Agree that the proposed medium term strategic priorities, key objectives and key deliverables for 2015-16, as set out in Appendix C, be referred to the Overview and Scrutiny Committee for consultation prior to the 2 nd February 2015 meeting of the Executive.				

Agenda Item and Recommendation	Decision	Reasons	Alternative Options	Conflicts of Interest Declared and Dispensations Granted by Head of Paid Service
Agenda Item 12 Asset Management Strategy Action Plan Report of Commercial Director (Bicester) Purpose of report The purpose of this report is to seek Executive approval to allocate funds from windfall income streams secured in 2014/13 in order to progress the priority actions arising from the Asset Management Strategy Review. Recommendations The meeting is recommended to: Note the proposed	Resolved (1) That the proposed priority actions arising from the asset management plan be noted (those in bold indicate a 2014/15 priority): 1) Asset Strategy Resource Plan 2) Data and Systems Plan 2) Data and Systems Plan 3) Operational Offices Plan 4) Operational Depot Plan 5) Car Parks Plan 6) Leisure Buildings Plan 7) Community Buildings Plan 8) Local Centres Plan	It is important that a number of specialist reviews are commissioned in this financial year in order to inform the work programme, capital programme and current strategic development projects. It has been estimated that the resources required total £125k in 2014/15 and these costs can be met from windfall income subject to Executive approval. The draft action plan will be presented to the governing board in Jan 2015 and then to Executive in March 2015.	There is an option not to provide funding during 2014/15 and submit bids for the 2015/16 budget process. This is not recommended as a number of priority actions require resources now as they impact on other Council projects and priorities.	None

_	nda Item and ommendation	Decision	Reasons	Alternative Options	Conflicts of Interest Declared and Dispensations Granted by Head of Paid Service
	priority actions arising from the asset management plan (Para 2.4).	9) Commercial Investment Plant (2) That it be noted the monitoring of the asset			
•	Note that the monitoring of the asset management strategy is currently undertaken by the Accommodation Asset Strategy Board who will be asked to review terms of reference and membership as a result of the asset review	management strategy was currently undertaken by the Accommodation Asse Strategy Board who would be asked to review terms of reference and membership as a result of the asset review.			
•	Approve the allocation of up to £125k from 2014/15 windfall income which will allow the progression of the key activities which focus on the priority actions arising from the Asset Management	(3) That the allocation of up to £125k from 2014/15 windfall income which would allow the progression of the key activities which focus on the priority actions arising from the Asset			

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Note that a comprehensive action plan is being developed that will ensure the vision set out in the review document will be delivered by 2019. This action plan will be presented to the Executive in March 2015.	Management Strategy Review be approved. (4) That it be noted a comprehensive action plan was being developed that would ensure the vision set out in the review document would be delivered by 2019. This action plan will be presented to the Executive in March 2015.			
Agenda Item Draft Budget and Business Plan 2015-16 - Exempt Appendix	Resolved (1) That it be noted that final recommendations still needed to be made by the Budget Planning Committee on the Capital Bids.	The Budget Planning Committee reviews the Capital Programme and will make recommendations to the Executive.	The Executive could choose not to receive the recommendations of the Budget Planning Committee. This is not recommended as the Committee undertake a detailed review and submit	None

Agenda Item and Recommendation	Decision	Reasons	Alternative Options	Conflicts of Interest Declared and Dispensations Granted by Head of Paid Service
			informed recommendations to Executive and it has yet to meet formally to consider this matter.	
Agenda Item 14 Joint Fraud Investigation Team Business Case Exempt Report of Head of Finance and Procurement	Resolved (1) That the report be noted. (2) That the introduction of a Joint Fraud Investigation Team be approved.	Since 2010 the Government has been committed to the creation of a single integrated fraud investigation service which will investigate welfare benefit fraud across Department for Work and Pension (DWP), HMRC and local authorities. In early 2013 pilots were established to test a number of proposals and options and by the end of 2013 it was confirmed that a single organisation would be established and that the new Single Fraud Investigation Service (SFIS) would be part	Option 1: Retain no fraud prevention and detection resource. This option would see no fraud prevention and detection resource retained across the three Councils following the implementation of the Single Fraud Investigation Service (SFIS). This option has been considered and rejected by officers on the basis the three Councils have a duty to protect the public purse and ensure that fraud and error is minimised.	None

Agenda Item and Recommendation	Decision	Reasons	Alternative Options	Conflicts of Interest Declared and Dispensations Granted by Head of Paid Service
		The transfer of Housing Benefit fraud investigation from local authorities to DWP is happening on a phased approach from 1 July 2014 until March 2016. In May 2014 the transfer dates were confirmed. The implementation date for SNC and CDC will be 1 February 2015.	Option 2: To 'buy in' to one of the regional fraud hubs. This option would see the three Councils purchase the service from a regional fraud hub following the implementation of the Single Fraud Investigation Service (SFIS). This option has been considered by officers and is not recommended as plans for the regional hubs are very much in the development stage. Officers are also concerned that the hub approach could mean reduced control over resources and outcomes. It should be noted that the hubs could be used to provide resilience to a retained local service if required.	

Agenda Item and Recommendation	Decision	Reasons	Alternative Options	Conflicts of Interest Declared and Dispensations Granted by Head of Paid Service
			Option3: Implement a Joint Fraud Investigation Team covering SDC/CDC/SNC from 1 February 2015. This option was considered in detail, and would see a joint team established to cover CDC, SNC and SDC from 1 February 2015, rather than the phased implementation approach proposed in this business case. This option was rejected due to the fact that Housing Benefit fraud investigation at SDC does not transfer to SFIS until February 2016.	
Agenda Item 15 Woodgreen Leisure Centre	Resolved	Clarity of the market's appetite for risk, practicable	Option 1: Three different contract lots	None

Agenda Item and Recommendation	Decision	Reasons	Alternative Options	Conflicts of Interest Declared and Dispensations Granted by Head of Paid Service
Improvements and New Leisure Management Contract Exempt Report of Director of Community and Environment	 (1) That it be agreed that a three lot procurement approach be adopted in conjunction with South Northamptonshire Council (SNC) to maintain the option of individual decisions by each council whilst exploring the opportunity for mutual benefit through a combined contract. (2) That it be agreed that Lot 1 be based on an operating plus investment contract fo Woodgreen, Lot 2 be a contract determined by SNC and Lot 3 be the combined option with SNC as a Design Build Operate and Maintain contract subject to 	market testing exercise. The conclusions from this are as set out in the exempt decision notice. Swift decision making will be required throughout the procurement process to adhere to the project plan and meet the tight tender time lines. Although major key decisions and updates will be presented to the Executive regularly, it is recommended that delegated powers are given to the Director of Resources and Director of Community and Environment in consultation with the Deputy Leader and	Option 2: Two different SNC investment strategies to address cost risk Option 3: The inclusion or not of annual lifecycle maintenance	

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	further SNC consideration	required and when the nee for these falls outside the scheduled Executive	d	
	(3) That a whole annual lifecymaintenance through the unandatory convariant be converted by the contract term with the end contract contra	meetings. A DBOM contract is the market's preferred procurement approach as i provides the operator with design input to maximise income potential and to minimise operating costs. However, this will be dependent on whether one joint contract or separate location.	ots	
	sought (5) That the requirement for a very good BREEAM rate new internal incorporated tender docurity (6) That the output for the country in the soutput for the country in the countr	therefore recommended that a three lot approach is take in order to ensure best valuation the for money, test the market and encourage operator innovation. To do this, the	is at en ue	

Agenda Item and Recommendation	Decis	sion	Reasons	Alternative Options	Conflicts of Interest Declared and Dispensations Granted by Head of Paid Service
		specification for the contract be prepared based on the approach outlined in the exempt report.	should be structured into Lot 1 - based on an operating plus investment contract for Woodgreen,. Lot 2 a contract determined by SNC and Lot 3 the combined option.		
	(7)	That the use of the residual Sports Centres Modernisation capital budget to fund the appropriate specialist support and technical surveys in 2014/15 be noted and supported.	As the tender preparation process progresses, a number of key factors have emerged which require a Council direction to enable further preparation to continue. Those identified in this report include - the adoption of an annual		
	(8)	That a building condition survey be undertaken in 2015/16 as part of the capital investment scheme if approved.	lifecycle maintenance approach as a mandatory contract variant so that the Council can assess the financial implications as part of its final decision making process - a contract term of		
	(9)	That the joint procurement with SNC of the relevant	18 years is proposed to align with the end of the Council's main leisure centres contract		

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	external technical support and surveys for the project be supported. (10) As set out in the exempt decisions. (11) That some flexibility be offered and a non-prescriptive delivery structure within tender documents to seek opportunities for maximum cost efficiency and value for money options from bidders within an agreed overall capital and revenue financial envelope be supported. (12) That authority be delegated to the Director of Resources	and to provide improved value for money along with sufficient annual lifecycle maintenance benefit - to factor in the corporate energy efficient objective of 'very good' BREEAM rated facilities – to incorporate contract flexibility to seek opportunities for maximum cost efficiency and value for money options from bidders within an agreed overall capital and revenue financial envelope - and to be clear on the basis of the output specification to define what the Council wants over the term of the contract which in turn influences what needs to be monitored and measured. To meet Project Plan timescales and to inform the tender documentation, the procurement of both the		

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	and the Director of Community and Environment in consultation with the Deputy Leader and the Lead Member for Resources to take urgent decisions when these are needed and they fall outside the scheduled Executive meetings. (13) That, subject to the prior seeking of legal and procurement advice as to feasibility, the contract be structured to enable other partner Councils to opt to join the contract during its term.	Technical Advisors and survey works is recommended now to be funded from the balance of the 2014/15 Sports Centres Modernisation budget given its suitability and sufficiency for the 2014/15 part of this process. It is recommended that some flexibility be offered and a non-prescriptive delivery structure within tender documents to seek opportunities for maximum cost efficiency and value for money options from bidders within an agreed overall capital and revenue financial envelope. It is also recommended that, if feasible in legal and procurement terms, scope be offered within the proposed contract to enable other partner		

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			Councils to opt in at a later date during the contract term.		
Agenda Item 16 Graven Hill Update Exempt Report of Commercial Director (Bicester)	(2) T D D D D D D D D D D D D D D D D D D	That the work being carried out by the Graven Hill Development Company be noted. That it be noted the Delivery Plan and Financial model were being updated to effect latest market intelligence, final S106 position and infrastructure programme and that in accordance with the povernance irrangements, the Updated 2015 Delivery	As at 19 November 2014 (latest Delivery Team Meeting) the work programme for Graven Hill is on track in terms of programme, budget and risk management. This is a significant investment for the Council and one that is innovative and delivers many positive benefits to the District. It is therefore imperative that the strong governance that has been put place continues to actively manage the work programme, budgets, risks and mitigations. Exempt Appendix 2 details	There is an option not to take part in the media production.	None

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	Plan and financial appraisal would be presented to the Partnering Board in Jan 2015 for consideration and then onwards to Executive. (3) That the proposed marketing opportunity be noted and the proposal from the Directors of the Graven Hill Holding/Development Company supported by the Partnering Board to take part in this media production recognising the implications of such an activity be endorsed.	an exciting media potential to promote the site and taking into account all risks and mitigations it is recommended that the Company should take part in this programme in order to raise profile and boost the sale of plots. After the Partnering Board scheduled for January 2015 has taken place an update on the Graven Hill 2015 Business Plan will be presented to the Executive in Q4.		